




The webinar will begin at 1:30pm.



SUMMER FOOD SERVICE PROGRAM
HUNGER DOESN'T TAKE A SUMMER VACATION



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BACKGROUND



- ☉ Ensure children could continue to receive nutritious meals during the summer months
- ☉ Largest Federal resource available for local sponsors
- ☉ Join us in support children by becoming a partner in Summer Food Service Program!



HOW DOES HUNGER AFFECT CHILDREN?

The types of effects

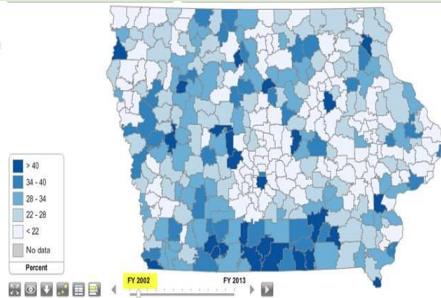




THE NEED IN IOWA - 2002



27 School Districts at >40%





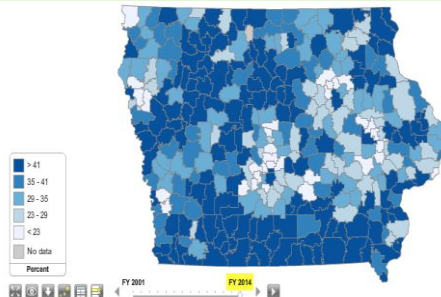
THE NEED IN IOWA - 2014



153 School Districts >40%

77 School Districts >50%

Dubuque Comm Schools - 37.5%





VASTLY UNDER-UTILIZED

- Food insecurity rises during the summer months
- 200,660 Iowa students are eligible for free and reduced priced meals
- An average of 21,625 Iowa children attended summer sites each day
- Reaching only 10.7% of those in need



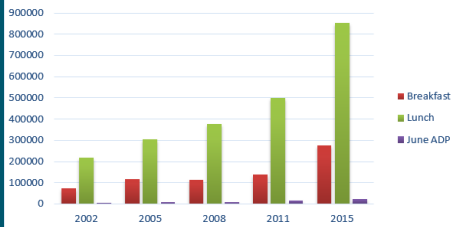


BUT GROWING

2002 –
218,616 lunch
meals served

2015 –
853,802 lunch
meals served

SFSP Participation Trends





THE BASICS

Federally-funded program through USDA and administered by State agencies

Provides free, nutritious meals to children 18 years old and younger

Persons 19 or older with a physical or mental disability, as defined by the State

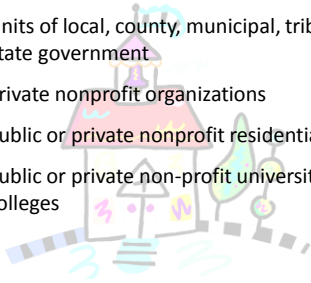
Operates when school is not in session
Congregate Meal Program





WHO CAN SPONSOR SFSP?

- Public or private non-profit schools
- Units of local, county, municipal, tribal, or State government
- Private nonprofit organizations
- Public or private nonprofit residential camps
- Public or private non-profit universities or colleges





SITE EXAMPLES

- | | |
|---------------------|-----------------------|
| ● School | ● Community Center |
| ● Library | ● Parks & Rec Site |
| ● Housing Complex | ● Mobile Site |
| ● Park/Playground | ● Tribal Organization |
| ● Swimming Pool | ● Summer Camp |
| ● Splash Pad | ● Migrant Center |
| ● Church | ● Emergency Shelter |
| ● WIC Office/Clinic | ● Trailer Park |





OPEN SITES

Open site – All children eat free without the need of additional paperwork because the site is *area* eligible.

❖ Area eligible -

- ❖ The site must be located in a school attendance area where 50% or more of the children are eligible for free or reduced price meals.
- ❖ The site must be located within the boundaries of a census block or tract that demonstrates 50% free & reduced price meal eligibility.

❖ Alternative Sources –

- ❖ Housing authority data
- ❖ Migrant data





USE OF CENSUS DATA

SFSP sites located in a Census Block Group (CBG) or Census Tract in which 50% or more of the children are eligible for free or reduced price school meals are considered area eligible.

USDA Eligibility Mapper

<http://www.fns.usda.gov/areaeligibility>

Capacity Builder Mapper

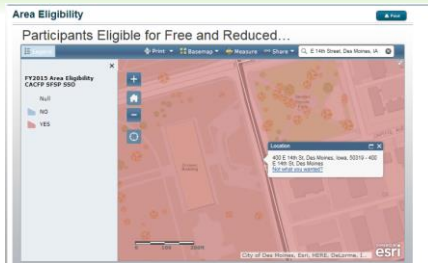
<http://www.fns.usda.gov/capacitybuilder>

FRAC Census Mapper

<http://216.55.168.186/FairData/SummerFood/map.asp?command=scope&map=0>



FNS AREA ELIGIBILITY MAPPER



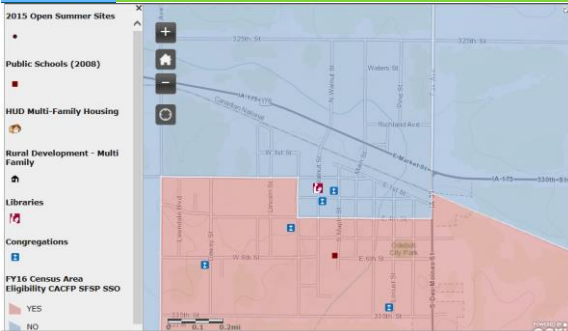


FRAC SUMMER FOOD MAPPER





CAPACITY BUILDER





ENROLLED SITES

Enrolled site – All children eat free because 50% or more of children **enrolled** at the site are eligible for free or reduced price meals.



Closed sites must establish eligibility either through:

- ❖ through the individual income eligibility of the children attending **OR**
- ❖ area eligibility



CAMP SITES

Camps – offer regularly scheduled food service as part of an organized program for enrolled children

- ❖ Can be residential or nonresidential day camps
- ❖ Camps do not have to establish 50%+ free/reduced eligibility
- ❖ Must collect individual eligibility data via income eligibility applications or shared school data
- ❖ Are reimbursed only for those **enrolled** children who are meet the free and/or reduced price eligibility standards



WHO IS ELIGIBLE TO GET FREE MEALS?

- ⦿ Open or enrolled sites: all children 18 years or younger
- ⦿ Camps: only the children eligible for F&R
- ⦿ People over age 18 who are enrolled in the school programs for persons with disabilities





HOW ARE SFSP MEALS PREPARED?

- ⦿ Self preparation
- ⦿ Agreement through area school
- ⦿ Contract with a vendor





MEAL SERVICE

- ⦿ Can provide up to 2 meals or 1 meal & 1 snack per day
 - ⦿ Lunch & supper cannot be combined
- ⦿ Congregate meal service – onsite
- ⦿ Sponsor chooses day(s) & time of service
 - ⦿ Can operate Monday-Sunday
 - ⦿ Can operate any period of time within summer break
- ⦿ Open Sites have 5 years of eligibility with initial approval





MEAL SERVICE

- ☉ Meals must meet USDA standards
- ☉ Meal pattern requirements
 - Milk
 - Vegetables and/or fruits
 - Bread and bread alternates
 - Meat and meat alternates





Summer Food Service Program Meal Pattern Requirements

	Breakfast	Lunch or Supper	Snack ² (Choose one of the two)
Milk, fluid	1 cup (8 fl. oz.) ¹	1 cup (8 fl. oz.) ¹	1 cup (8 fl. oz.) ¹
Vegetables and/or Fruits			
Vegetable(s) and/or fruit(s), or Full-strength vegetable or fruit juice or an equivalent quantity of any combination of vegetable(s), fruit(s), and juice	1/2 cup	1/2 cup total ¹	1/2 cup
Cereal and Bread ²			
Bread or Cooked, frozen, roll, sandwich, etc. or Cold dry cereal or Cooked grain or cereal product or Cooked cereal or cereal grains or an equivalent quantity of any combination of grain products	1 slice 1 serving 1/2 cup or 1 oz. ⁴ 1/2 cup 1/2 cup	1 slice 1 serving 1/2 cup 1/2 cup	1 slice 1 serving 1/2 cup or 1 oz. ⁴ 1/2 cup 1/2 cup
Meat and Meat Alternates	(Optional)		
Lean meat or poultry or fish or cheese protein product ¹ or Cheese or Eggs or Cooked dry beans or peas or Peanut butter or soy nut butter or other nut or seed butter ¹ or Peanuts or soy nuts or tree nuts or seeds or Tofu, plain or creamed and flavored or An equivalent quantity of any combination of the above nonmeat alternatives	1 oz. 1 oz. 1/2 large egg 1/2 cup 2 tbsp. 1 oz. 4 oz. or 1/2 cup	2 oz. 2 oz. 1 large egg 1/2 cup 4 tbsp. 1 oz. or 10% ³ 2 oz. or 1 cup	1 oz. 1 oz. 1 large egg 1/2 cup 2 tbsp. 1 oz. 4 oz. or 1/2 cup

¹For the purpose of this table, 1 cup means a standard measuring cup.
²Interim guidelines can be found on the next page.





SERVING QUALITY MEALS

- ☉ Balance color, texture, flavor and shape
- ☉ Create meals that appeal to the senses
- ☉ Serve foods that are "kid-friendly"
- ☉ Moderate levels of fat, sugar, and salt
- ☉ Emphasize use of whole grains
- ☉ Utilize USDA foods
- ☉ Utilize locally-grown items





FOUR WAYS YOU CAN PARTICIPATE IN SFSP!





1. BECOME A SPONSOR

- Training, including Civil Rights
- Site Determinations
- Monitoring Sites
- Submit Claims for Reimbursement
- Receive Program Payments
- Reviewing sites for compliance
- Recordkeeping
- Request for off-site meal service (field trips)
- Oversee Food Service





2. RUN A SITE

- Attend your sponsor's training
- Supervise activities and meal service
- Distribute meals by following SFSP guidelines
- Keep daily records of meals served
- Keep the site clean and sanitary
- Store food appropriately





3. BE A VENDOR

- ⦿ Meet appropriate health and sanitation standards
- ⦿ Prepare meals meeting Federal nutritional guidelines
- ⦿ Deliver meals on schedule
- ⦿ Keep delivery records
- ⦿ Fulfill the terms of the agreement or contract





4. VOLUNTEER

- | | |
|-------------------|-----------------|
| ⦿ Arts and Crafts | ⦿ Tutoring |
| ⦿ Mentoring | ⦿ Athletics |
| ⦿ Music | ⦿ Games |
| ⦿ Reading | ⦿ Gardening |
| ⦿ Coaching | ⦿ Cooking |
| ⦿ Life Skills | ⦿ Swimming |
| ⦿ Entertainment | ⦿ Anything fun! |





BECOMING A SPONSOR





LEARN ABOUT SFSP



- By attending this training!
- Find out what is going on in your community
- Talk with current sponsors
- Talk with people in your community to help ensure the success of your program!



DETERMINE THE LOCATION OF SITES

- Are there low-income children in the area?
- Are there fun activities already planned in the area?
- How easily and safely can children access the site?
- How will you determine eligibility?
- Will you prepare the meals yourself?





COMPLETE AN APPLICATION



- On-line application through IowaCNP
- Include proposed budget, serving sites, types of meals, and meal times
- SFSP agreement



COORDINATE SUPPORT AND PARTICIPATION

- Reach out to community leaders, organizations and residents
- Overall coordination
- Market your summer program
- Families must be aware of the availability of meals



Best Practices

PARTICIPATION

- Establish sites central to numerous activities in place at school- team practices, summer weightlifting, summer enrichment, drivers education, and swim lessons
- Identify community partners
- Provide programs at sites in partnerships with 4H, Girl Scouts, County Conversation & Extension Offices, and Public Library
- Partner with your local food bank to offer a Backpack Program
- Select sites that have a high population density or that are in close proximity to a swimming pool, recreation facility, or other planned activities
- Provide transportation to rural communities
- Establish mobile feeding sites when barriers in place
- Utilize incentive prizes to draw children back to the site
- Partner with your local city





Best Practices

PROMOTION

- Create a kick-off event in your community
- Flyers sent home in backpacks
- Articles in school newsletter, on school menus, & in church bulletins
- Notices on school websites and via e-mail & phone blast systems
- Ads in local newspaper
- PSAs on local radio stations
- Flyers distributed on car windshields
- Door hangers on houses in neighborhood of site
- Post flyer at local convenience stores, libraries, grocery stores & apartment complexes



SFSP REIMBURSEMENT RATES - 2016

Combined Operational & Administrative Reimbursement

Rural/Self-Preparation

Urban/Vended

Breakfast	\$2.1325	\$2.0925
Lunch/Supper	\$3.7450	\$3.6850
Snacks	\$0.8875	\$0.8650

Obtaining Reimbursement for SFSP Meals:

Per-meal basis

Claim must be submitted each month

Reimbursement rates to cover both operational and administrative expenses



OPERATING COSTS

- Processing, transporting, storing and handling food
- Salaries & benefits of cooks, site personnel, and other staff
- Utensils, plates, and other nonfood supplies
- Maintenance and rented items
- Kitchen utilities
- Supervision of children
- Site clean-up
- Transporting children to and from rural sites
- Meals that may be served to SFSP workers and volunteers



ADMINISTRATIVE COSTS

- Salaries of supervisory staff, monitors, trainers, and office employees
- Rental of offices, office equipment, and cars
- Building utilities
- Insurance costs
- Postage
- Audits
- Travel costs
- Office supplies





PROCUREMENT

- A systematic multi-step approach to acquire goods, supplies, and services.
- Informal Procurement
 - Micro-Purchase
 - Purchases between \$0-\$3,500
 - Must distribute purchases equitably
 - Small Purchase
 - Purchases between \$0-\$150,000 or local threshold, most restrictive
 - ALL purchases must be competitive and offer free and open competition
- Formal Procurement
 - Purchases over \$150,000 or local threshold, most restrictive
 - Invitation for Bids
 - Request for Proposals



Maintain
Fairness &
Integrity



REMEMBER....

- SFSP is a nonprofit food service program for children
- Sponsors must be prepared to manage their food service programs carefully
- Closely monitor all expenses





EVERYONE WINS WITH SUMMER FOOD!



- Children
- Parents
- Food service workers
- Organizations
- Communities



UPCOMING WEBINARS

- Application Completion Webinar
 - Thursday, March 24th, 1:30-3:00pm
 - Application deadline – May 2nd
- Summer Food Service Program Mandatory Training Webinar – REQUIRED
 - Thursday, April 28th, 1:30-3:30pm





QUESTIONS



- Iowa Department of Education
 - Bureau of Nutrition and Health Services
 - Stephanie Dross
 - stephanie.dross@iowa.gov
 - 515-281-4760

● <http://www.fns.usda.gov/sfsp/summer-food-service-program-sfsp>

● <https://www.educateiowa.gov/pk-12/nutrition-programs-0>
